

Join the Council on Accreditation for

**COA 2020** | ENGAGE.  
EMPOWER.  
EVOLVE.

**AUGUST 9-11, 2020**

**New York Marriott at the Brooklyn Bridge**

**NEW YORK, NY**



**ENGAGE. EMPOWER. EVOLVE.**

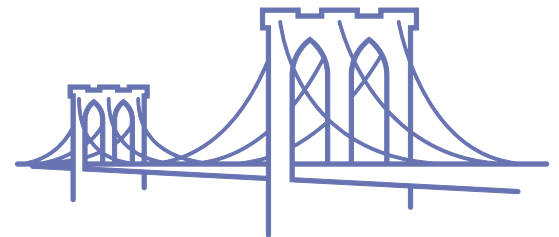
**COA 2020 will bring together more than 500 leaders from human and social service organizations across the United States and Canada. The 2020 conference will be held at the New York Marriott at the Brooklyn Bridge, just blocks from beautiful Brooklyn Bridge park and breathtaking views of downtown Manhattan.**

***Consider being a part of the conference to:***

- Engage with conference attendees as a sponsor and attend conference events
- Empower our attendees to better carry out their missions and serve their communities
- Evolve the human and social services fields with innovative practice approaches

***Our attendees will include:***

- Executive Directors and C-Level Executives
- Board Members
- Program and Quality Directors
- Administrators and HR Managers



**WHO WE ARE**

Founded in 1977, the Council on Accreditation (COA) is an international, independent, nonprofit organization that accredits human and social service providers. With the support of over 30 national and international organizations, a network of over 500 volunteers, a dedicated board, and highly skilled staff, the COA community is committed to championing quality by promoting best practice standards and advocating for accreditation.

To learn more visit [www.coanet.org](http://www.coanet.org)

[www.coacon.org](http://www.coacon.org)

# ADVERTISING | EXHIBITOR | SPONSORSHIPS OPPORTUNITIES

## **As a sponsor you will:**

- Increase brand awareness with 500+ human and social services leaders
- Have the opportunity to engage with conference attendees in a setting focused on the future of human services
- Participate in COA's Exhibitor Hall and activities to drive conversation between sponsors and attendees
- Be able to attend all conference events including, keynotes, sessions, breaks, meals, and receptions

## **Exhibitor Sponsorship**

**\$2,500 or \$2,000 when paired with an individual sponsorship**

- Exhibitor booth
- Quarter page ad in conference brochure
- Digital banner ad on conference website and app
- 1 complimentary registration

## **Individual Sponsorships**

- Backpack Stuffing Station
- Breakfast Host
- Charging Station
- Cocktail Hour Host
- Conference Wi-Fi
- Hotel Keycards
- Hydration Station
- Lanyards
- Luncheon Host
- NYC Pocket Guide
- Postcard Station - *Thank a Foster Parent*
- Relaxation Station
- Room Drops: Ad bundle delivered to attendee hotel rooms
- Snack and Coffee Break Host
- And more!

## **Platinum Sponsorship (Two available)** **\$20,000**

- Keynote sponsorship
- Evening Reception Event sponsorship
- Networking Event sponsorship
- Four workshop sponsorships
- Exhibitor booth
- Full page ad in conference brochure
- Digital banner ad on conference website and app
- On-site signage
- Pre- and Post-event attendee lists
- 3 complimentary registrations

## **Gold Sponsorship (Three available)** **\$12,500**

- Two workshop sponsorships
- Exhibitor booth
- Half page ad in conference brochure
- Digital banner ad on conference website and app
- On-site signage
- Pre- and Post-event attendee lists
- 2 complimentary registrations

## **Silver Sponsorship (Five available)** **\$7,500**

- Two break sponsorship
- Workshop sponsorship
- Exhibitor booth
- Quarter page ad in conference brochure
- Digital banner ad on conference website and app
- Onsite signage
- Pre- and Post-event attendee lists
- 2 complimentary registrations

To register for a sponsorship visit, <http://coa.force.com/link/?pl=2020sponsorform>  
For more information, contact us at [sponsorship@coanet.org](mailto:sponsorship@coanet.org) or visit [www.coacon.org](http://www.coacon.org).

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